



### Who Does Your Kodak Finishing?

When purchasing films for your Kodak insist on Eastman Films.

There is a difference: a very great difference—

We should like you to make a test. Buy an Eastman film and a film of some other brand, and make a series of exposures on the same objects, light and conditions being equal, and then have them developed and printed—

You be the judge—

*Ed J. Johnson*  
300 San Antonio Street

AS IT SHOULD BE DONE

### WILSON - MILLICAN



THE BEST CLEANERS

What More Can You Ask?



Pay Your Bills Promptly and Get Chevrolet Coupons.

1102 E. Boulevard. Phones 4400-4401.

### Work and Worry and Weekly Wash



- ¶ The first two are caused by the third—and El Paso women all know it.
- ¶ Work—picture to yourself any El Paso man toiling over the tubs!
- ¶ Worry—picture to yourself the same El Paso man trying to do other housework the same day!
- ¶ But there's a weekly wash? Certainly—but send it to us!
- ¶ Rough Dry—clothes returned to you clean and thoroughly dried 7 c per lb.
- ¶ Regular—everything clean, ironed and ready to lay away at a special family rate.
- ¶ We issue A-C Coupons on promptly paid bills and \$1 cash laundry bundles.



Phone 470 or write us and we'll send to your house at once.

El Paso Laundry

A 25-Year Clean Reputation

IT IS FREE  
A \$635 Fully Equipped  
Chevrolet Car



Chevrolet Car Given Away May 11th.  
Every Time You Attend

The Alhambra Theatre

The Home of "Paramount" Pictures.

You obtain a quarter coupon—Exchange 4 of these for an Alhambra-Chevrolet Coupon.

### HENRY MOHR

CUT RATE  
HARDWARE

309 South El Paso Street

We Give Alhambra-Chevrolet  
Auto Coupons.

We Give Alhambra-Chevrolet  
Coupons

Cleveland Square  
Grocery

Groceries, Meats, Fruits,  
Vegetables

Cor. Upson and Santa Fe Streets.  
PHONES 109-129.

## Premium Offers for PAY-UP WEEK

**Ammunition and Guns**  
Feldman's

**Art Goods**  
Henry K. Beach

**Auto For Hire**  
Auto Livery Service

**Automobiles**  
Tryon Motor Sales Co.

**Automobile Accessories**  
Berderland Auto Supply Co.

**Automobile Covers, Etc.**  
E. T. Amosett

**Automobile Tires**  
Rio Grande Oil Co.

**Banks**  
Texas Bank & Trust Co. (Issued on Savings Accounts).

**Barber Shops**  
Popular Barber Shop

**Bookstore**  
El Paso Book Co.

**Cafes**  
Java Cafe.

**China and Glassware**  
China Palace (Retail Only.)

**Cigars**  
Prim's 5 Quality Stores.

**Classified Ads.**  
El Paso Herald

**Cleaning and Pressing**  
Wilson-Millican

**Delicatessen**  
Fulton Market.

**Nations Market**  
Nations Market.

**Electrical Supplies**  
Texas Electrical Supply Co.

**Fish and Oysters**  
Fulton Market

**Flowers**  
The Flower Shop

**Fruits**  
Nations Market.

**Fuel and Feed**  
Bass Fuel Co.  
Mt. Franklin Feed and Fuel Co.

**Furniture**  
Home Furniture Co.  
Young Furniture Co.  
Western Furniture Co.

**Groceries**  
Benton & Bialer.  
Boulevard Grocery.  
Cash Premium Store.  
Cleveland Square Grocery  
County Fair Store.  
Crowl's.  
S. S. Dawson.  
Hinden's Cash Grocery.  
Houston Park Grocery.  
Imperial Grocery.  
Kuhn's Cash Grocery.  
Lucerne Cash Grocery.  
Murray Cash Grocery.

### Pay Your Bills Next Week and Get Alhambra Auto Coupons

All El Paso Merchants who are co-operating in the Alhambra-Chevrolet Automobile will issue Auto Coupons on all Bills that are paid next week.

### MAY 11 IS THE DATE

On May the 11th the Chevrolet Automobile will be given away Free at the Alhambra Theatre. It will not cost the one who gets it a Cent. Alhambra Chevrolet Auto Coupons are issued by all the firms listed here. They are given on Cash Purchases and when bills are paid promptly.

### PAY-UP and Get Your Coupons

#### NOTE CAREFULLY

You do not have to pay admission to the Alhambra Theatre to deposit your Coupons. The Box is in the outside lobby from 11 a. m. until 11 p. m. Also you do not have to be present at the drawing to win the car. Coupon will win whether holder is present or not.

**Grocers (Continued)**  
Manana Street Grocery.  
Montana Grocery.  
Nations Market.  
Tarpley & Reid.  
Yarbrough Bros.

**Hardware**  
H. Mohr.

**Harness-Saddles**  
E. T. Amosett

**Jewelers**  
Silberberg Bros.

**Kodaks-Finishing**  
Feldman's

**Laundries**  
El Paso Laundry

**Lime**  
Mt. Franklin Feed and Fuel Co.

**Maintenance**  
The Popular Hair Dressing Parlors

**Margarines**  
Kiefer's

**Meats**  
Nations Market.

**Millinery**  
Kaminaka Millinery Co.

**Music Stores**  
El Paso Piano Co.  
Office Supplies  
El Paso Book Co.

**Optician**  
Geo. D. Kendall

**Oil Filling Stations**  
Independent Oil Co.

**Photographs**  
El Paso Piano Co.

**Printers**  
Southwestern Printing Co.

**Real Estate**  
Jan. L. Marr & Co.

**Seeds**  
W. D. Wiles & Co.

**Shoes**  
Guarantee Shoe Co.

**Shoe Repairing**  
United Shoe Repairing Co.

**Signs**  
Strasser Sign Co.

**Sporting Goods**  
Feldman's

**Stationery**  
El Paso Book Co.

**Tents and Awnings**  
E. T. Amosett

**Theatres**  
Alhambra Theatre

**Tobacco**  
Prim's 5 Quality Stores.

**Toys**  
Kiefer's

**Vegetables**  
Fulton Market.

**Watch Repairing**  
Silberberg Bros.



### DON'T FORGET

The Delicatessen Department

**H**OT weather just naturally means more kitchen trouble for El Paso housekeepers. Our Delicatessen Department is intended to do away with trouble and at the same time furnish you with perfectly cooked meats, delicious salads—in fact, all the good things to eat you can think of are on our menu.

Try our Delicatessen Service—it is sanitary, and only the choicest materials are used.

### NATIONS' MARKET

We issue Alhambra Auto Coupons—You do not have to ask for them.

### THE Margin of Quality

for which you pay so little more when you buy them, is what takes you so far beyond ordinary mileage on

### Pennsylvania Oil-Proof Tires

Bear in mind—you pay NOTHING for the GUARANTEE on Pennsylvania tires. You pay for Quality—Safety is Free.

WE GIVE ALHAMBRA-CHEVROLET COUPONS.

### Rio Grande Oil Co.

Phone 2911, 319 Texas Street.

Pennsylvania Tires in the Vacuum Cup, Ebony and Smooth Treads are in stock and sold at the new list prices by the following dealers:

El Paso Vulcanizing Co., 117 N. Kansas St.	Red Ball Filling Station No. 2, Magoffin and Ochoa.
Eik Auto Supply Co., 500 Meas Avenue.	Red Ball Filling Station No. 2, Stanton and Wyoming.
Elliott-Garrett Co., 500 W. San Antonio St.	Red Ball Filling Station No. 4, Notsting and Piedras.
Louderer & Co., 216-220 W. San Antonio St.	Tolteck Garage, 132 N. Florence Street.
Red Ball Filling Station, 118 W. San Antonio St.	Independent Oil Co., 4016 Alameda Street.
Marker & Yonge, 601 Texas.	Auditorium Garage, 322 Mills.

### NOW IT IS FIVE QUALITY STORES

The opening of our new branch in the Caples Bldg. enables us to further extend our Quality Service.

Our 5 Stores Are Headquarters for Cigars, Tobacco and Smokers' Articles

We Sell Whitman's Candies—"The Fuss Package for Fastidious Folks."

5-PRIM'S QUALITY STORES—5

101 and 207 San Antonio St. Mesa and Texas. Roberts-Banner Bldg. Caples Bldg. Charlie Sherwood, Mgr.

### Easy to Buy Easy to Pay

We Furnish Your Home

Easy Terms, Low Prices and Good Furniture is what you expect to get here and you will not be disappointed. In addition to regular lines we call special attention just now to summer furniture.

3 Seat Porch Swing \$2.85

Made of solid oak, bolted construction, fumed finish, complete with chains, for only \$2.85 (We do not put these up.)

2 Burner Gas Plate \$3.00

A gas plate is a big summer convenience. Here is one at a big bargain. 2 burner, standard quality, for only \$3.00

REFRIGERATORS—We offer the celebrated "Rhinelander" and prices begin at \$5.95 for an ice box and range up to the big hotel sizes.

Young Furniture Company

BUY IT FROM "YOUNG"—BUY IT FOR LESS

105, 107 South Stanton

Makes 25 to 30 Miles On  
a Gallon of Gasoline



Five Passenger Touring Car—Completely Equipped With Electric Lights and Starting Apparatus

\$635 F. O. B. El Paso

Sold In El Paso By

Tryon Motor Sales Company, Inc.

Phone 7269

411-413 Myrtle Ave.

Represented In the Southwest By

MYERS CO., Inc.

EL PASO